



SPONSORSHIP LEVELS

(Sponsorship levels can be split between partners)

TITLE SPONSOR - \$15,000

Includes ten (10) admission tickets and a reserved viewing pod near the stage; corporate logo incorporated into the event logo for all promotional and sales materials as "Presented By"; opportunity to address attendees during opening ceremonies; private meet & greet and group photo with the songwriters; corporate logo displayed prominently at the event; dedicated sponsor recognition on SCC/NSS social media channels; complimentary food and beverage.

ENTERTAINMENT SPONSOR - \$12,000

Includes ten (10) admission tickets and a reserved viewing pod near the stage; opportunity to address attendees during opening ceremonies; group photo with the songwriters; corporate logo displayed prominently at the event; dedicated sponsor recognition on SCC/NSS social media channels; complimentary food and beverage.

AUCTION SPONSOR - \$10,000

Includes eight (8) admission tickets and a reserved viewing pod; group photo with the songwriters; corporate logo displayed prominently at the event; dedicated sponsor recognition on SCC/NSS social media channels; complimentary food and beverage.

VALET SPONSOR - \$7,500

Includes six (6) admission tickets and a reserved viewing pod; group photo with the songwriters; corporate logo displayed prominently at the event; dedicated sponsor recognition on SCC/NSS social media channels; complimentary food and beverage.

RECEPTION SPONSOR - \$6,000

Includes four (4) admission tickets and a reserved 4-top table; group photo with the songwriters; corporate logo displayed prominently at the event; dedicated sponsor recognition on SCC/NSS social media channels; complimentary food and beverage.

ROOFTOP COCKTAIL SPONSOR - \$5,000

Includes four (4) admission tickets and a reserved 4-top table; group photo with the songwriters; corporate logo displayed prominently at the event; dedicated sponsor recognition on SCC/NSS social media channels; complimentary food and beverage.

4-TOP TABLE - \$1,000

Includes four (4) admission tickets with first-come, first-served seating at 4-top tables; complimentary food and beverage.

COCKTAIL TABLE - \$400

Includes two (2) admission tickets with first-come, first-served seating at cocktail tables; complimentary food and beverage.

For more information, please contact Traci Roberts at 704-575-9147 or troberts@nashvillesuperspeedway.com.

