



HOSTED BY **PODIUM1**

SPONSORSHIP OPPORTUNITIES

EVENT TITLE SPONSOR.....\$10,000

- Admission for twenty (20) guests
- Opportunity for four (4) guests to compete in the Exhibition Race
- Two (2) passes to the President's Tower Suite for the Borchetta Bourbon Music City Grand Prix on Sunday, July 19th, 2026
- Prominent recognition on all pre-event marketing materials, event announcements, and digital communications
- Recognition across Speedway Children's Charities Nashville and Nashville Superspeedway social media channels
- Logo on the event step-and-repeat backdrop
- Logo placement on all printed and digital event signage
- Opportunity to address guests during opening ceremonies
- Complimentary food and beverages
- First right of refusal for the 2027 Guitars & Fast Cars Kick-Off Party

GRAND PRIX SPONSOR.....\$7,500

- Admission for fifteen (15) guests
- Opportunity for two (2) guests to compete in the Exhibition Race
- Logo on Exhibition Race promotional materials
- Recognition during opening ceremonies
- Prominent logo placement on pre-event assets, digital communications, and event announcement
- Recognition across Speedway Children's Charities Nashville and Nashville Superspeedway social media channels
- Complimentary food and beverages

HOSPITALITY SPONSOR.....\$5,000

- Admission for ten (10) guests
- Recognition during opening ceremonies
- Logo inclusion on all pre-event assets and digital communications
- Recognition across Speedway Children's Charities Nashville and Nashville Superspeedway social media channels
- Prominent signage around lounge area
- Complimentary food and beverages

PODIUM SPONSOR.....\$5,000

- Admission for ten (10) guests
- Prominent signage around Podium
- Logo inclusion on all pre-event assets and digital communications
- Recognition across Speedway Children's Charities Nashville and Nashville Superspeedway social media channels
- Recognition during opening ceremonies
- Complimentary food and beverages

PADDOCK SPONSOR.....\$5,000

- Admission for ten (10) guests
- Prominent signage throughout the paddock area
- Recognition during opening ceremonies and drivers' meeting
- Logo on all pre-event assets and digital communications
- Recognition across Speedway Children's Charities Nashville and Nashville Superspeedway social media channels
- Complimentary food and beverages





HOSTED BY **PODIUM1**

SPONSORSHIP OPPORTUNITIES

PIT ROAD SPONSOR.....\$4,000

- Admission for eight (8) guests
- Prominent signage throughout the main event corridor
- Recognition during opening ceremonies
- Logo on all pre-event assets and digital communications
- Recognition across Speedway Children's Charities Nashville and Nashville Superspeedway social media channels
- Complimentary food and beverages

GAS N' GO SPONSOR.....\$2,500

- Admission for five (5) guests
- Prominent logo signage at food and beverage stations
- Logo on all pre-event assets and digital communications
- Recognition across Speedway Children's Charities Nashville and Nashville Superspeedway social media channels
- Complimentary food and beverages

CIGAR BAR SPONSOR.....\$2,000

- Admission for five (5) guests
- Signage in and around the cigar lounge area
- Logo on all pre-event assets and digital communications
- Recognition across Speedway Children's Charities Nashville and Nashville Superspeedway social media channels
- Recognition during opening ceremonies
- Complimentary food and beverages

WELCOME SPONSOR.....\$1,500

- Admission for two (2) guests
- Prominent signage at registration and guest check-in
- Recognition during opening ceremonies
- Logo on select event materials and digital communications
- Complimentary food and beverages



**SPEEDWAY
CHILDREN'S
CHARITIES.**

For more info please contact
Traci Roberts at
troberts@nashvillesuperspeedway.com

All proceeds from Guitars & Fast Cars directly support Speedway Children's Charities and its mission to provide funding for nonprofit organizations that meet the direct needs of children throughout Middle Tennessee.

