



THURSDAY, SEPTEMBER 22, 2022

Bobby and Terry Labonte invite you to join us at the Circle T Ranch for The Labonte Brothers Celebrity Clay Shoot! Enjoy premium swag, shooting alongside our celebrity guests, and live entertainment.

SCHEDULE OF EVENTS

1:30 pm.....Registration and Lunch presented by Premier Truck Group

2:00 pm.....Clay Shoot

5:00 pm.....Awards Dinner by The Capital Grille

5:30 pm.....Live music by Steve Helms and Ben McPherson

For information on sponsorship opportunities, please contact
MChaney@TexasMotorSpeedway.com.

THE LABONTE BROTHERS CELEBRITY CLAY SHOOT

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR..... \$35,000

- Inclusion in clay shoot event logo
- Name recognition in all promotional materials
- Sponsor Spotlight on SCC website with clickthrough link
- Logo on all stands at the tournament
- Inclusion on event sponsor banner
- Full page ad in event program
- Three (3) teams of four (4) shooters
- Premium gift bags for all shooters
- Right to include promotional items in goody bags
- Six (6) luxury suite tickets for the Autotrader EchoPark 500 Texas Motor Speedway on September 25, 2022
- 15 second Bog Hoss TV spot, played all race weekend

RANGE SPONSOR..... \$15,000

- Exclusive sponsor of shooting range at tournament
- Logo with direct link featured on SCC website
- Inclusion on social media posts day of event
- Name recognition in all promotional materials
- Logo on all stands at the tournament
- Inclusion on event sponsor banner
- Full page ad in event program
- Two (2) teams of four (4) shooters
- Premium gift bags for all shooters
- Right to include promotional items in goody bags

DINNER SPONSOR..... \$10,000

- Exclusive sponsor of the Champions Dinner catered by The Capital Grille
- Name recognition in all promotional materials
- Logo with direct link featured on SCC website
- Inclusion on social media posts day of event
- Full page ad in event program
- Two (2) teams of four (4) shooters
- Premium gift bags for all shooters
- Right to include promotional items in goody bags

GOLF CART SPONSOR..... \$7,500

- Logo on all team golf carts at the tournament
- Inclusion on event sponsor banner
- Half page ad in event program
- Two (2) teams of four (4) shooters
- Premium gift bags for all shooters
- Right to include promotional items in goody bags

ENTERTAINMENT SPONSOR..... \$5,000

- Logo on exclusive entertainment banner
- Logo on one exclusive stand at the tournament
- Recognition in event program
- One (1) teams of four (4) shooters
- Premium gift bags for all shooters
- Right to include promotional items in goody bags

LUNCH SPONSOR..... \$3,000

- Exclusive lunch sponsor with signage at lunch tent
- Opportunity to set-up a display for our business and handout swag during lunch
- Half-page ad in event program
- Inclusion in social media posts on the day of the event
- One (1) team of four (4) shooters
- Right to include promotional items in goody bags

SPONSORED TEAM..... \$2,500

- Logo on one exclusive stand at the tournament
- Recognition in event program
- One (1) teams of four (4) shooters
- Premium gift bags for all shooters

TEAM OF 4..... \$1,500

- Premium gift bags for all shooters

STAND SPONSOR..... \$1,000

- Logo on welcome banner
- Right to distribute samples/giveaways at stand on course
- Two (2) shooters
- Premium gift bags for all shooters

INDIVIDUAL SHOOTER..... \$375

Ammunition will be provided for all participants. For additional information, contact Marissa Chaney at 817-215-8564 or MChaney@TexasMotorSpeedway.com.



Speedway Children's Charities — Texas
3545 Lone Star Circle | Fort Worth, TX 76177
www.SpeedwayCharities.org/Texas



EVENT REGISTRATION FORM

SPONSORSHIP LEVELS

- ☐ Presenting.....\$35,000
- ☐ Range\$15,000
- ☐ Dinner.....\$10,000
- ☐ Golf Cart..... *Sold!*
- ☐ Entertainment *Sold!*
- ☐ Lunch..... *Sold!*
- ☐ Sponsored Team.....\$2,500
- ☐ Team of 4\$1,500
- ☐ Stand Sponsor.....\$1,000
- ☐ Individual Shooter.....\$375

SHOOTER NAMES

1. _____
2. _____
3. _____
4. _____

CONTACT INFORMATION

Company Name: _____

Address: _____

City _____ State _____ Zip _____

E-mail: _____

Phone: _____

PAYMENT INFORMATION

To make a payment via credit card, please visit our website at www.speedwaycharities.org/texas

If you would like to pay by check, please make the check payable to Speedway Children's Charities and mail it to Speedway Children's Charities — Texas, Attn: SCC Celebrity Clay Shoot, 3545 Lone Star Circle, Fort Worth, TX 76177



CLICK HERE FOR ONLINE REGISTRATION