

**JOIN US FOR A GOLF EVENT  
LIKE NO OTHER!**



**BILL WALKER MEMORIAL  
GEARS & GREENS  
GOLF TOURNAMENT**

PRESENTED BY



***JUNE 8, 2021***

**Cowboys Golf Club**

1600 Fairway Drive, Grapevine, Texas 76051

Get into the swing of things as we kickoff 2021 NASCAR All-Star Week! Join us at the scenic Cowboys Golf Club for a golf event like no other!

**7AM - Registration and Breakfast | 8AM - Shotgun Start**  
After finish of play - Lunch and Awards Reception

Register online at [speedwaycharities.org/Texas](http://speedwaycharities.org/Texas)

*Note: SCC Texas and Cowboys Golf Club reserve the right to make changes in order to ensure the safety of our guests.*



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# **SPONSORSHIP OPPORTUNITIES**

**Title Sponsorship ..... \$10,000**

- Naming rights of the event
- Inclusion in all marketing collateral
- Sponsor Spotlight on [speedwaycharities.org](http://speedwaycharities.org)
- Company logo on SCC Sponsors page
- Inclusion in press release by Texas Motor Speedway
- Company logo displayed on golf cart GPS
- 3 teams (12 entries)
- 12 goody bags
- Opportunity to include promotional items in goody bags
- Opportunity to set up a tent or display promoting your business and interact with players
- Company logo listed in event program
- Breakfast and Lunch for all golfers

**Ace Sponsor ..... \$5,000**

- Choice of Exclusive Sponsor: Breakfast, Lunch or Sideline Grill
- Exclusive sponsor signage in selected area
- 2 teams (8 entries)
- 8 goody bags
- Opportunity to include promotional items in goody bags
- Opportunity to set up a display promoting your business and interact with players
- Company logo on SCC Sponsors page
- Company logo displayed on golf cart GPS
- Company logo listed in event program
- Breakfast and Lunch for all golfers

**Eagle Sponsor ..... \$3,500**

- Exclusive Hunt for Birdie, Hole in One, or NASCAR Hole sponsor
- Signage at designated area
- 1 team (4 entries)
- 4 goody bags
- Opportunity to set up a tent promoting your business and interact with players
- Opportunity to include promotional items in goody bags
- Company logo displayed on golf cart GPS
- Company logo listed in event program
- Breakfast and Lunch for all golfers

**Golf Cart Sponsor ..... \$2,500**

- Company logo displayed on all tournament golf carts
- 1 team (4 entries)
- 4 goody bags
- Opportunity to set up a tent promoting your business and interact with players
- Opportunity to include promotional items in goody bags
- Company logo listed in event program
- Breakfast and Lunch for all golfers

**Birdie Sponsor ..... \$1,500**

- 1 team (4 entries)
- 4 goody bags
- Company logo displayed on golf cart GPS
- Company logo listed in event program
- Breakfast and Lunch for all golfers

**Bogie Sponsor ..... \$750**

- 2 entries
- 2 goody bags
- Company logo displayed on golf cart GPS
- Company name listed in event program
- Breakfast and Lunch for all golfers

**Hole Sponsor ..... \$500**

- Opportunity to set up a tent promoting your business and interact with players
- Opportunity to include promotional items in goody bags

For questions or additional information, please contact Marissa Chaney at 817-215-8564 or [mchaney@texasmotorspeedway.com](mailto:mchaney@texasmotorspeedway.com).



P.O. Box 500  
Fort Worth, Texas 76101  
[www.speedwaycharities.org/texas](http://www.speedwaycharities.org/texas)



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Cowboys Golf Club, Grapevine, Texas

**EVENT REGISTRATION**

**Sponsorship Levels**

- Title Sponsorship ..... \$10,000
- Ace Sponsor ..... \$5,000
- Eagle Sponsor ..... \$3,500
- Golf Cart Sponsor ..... \$2,500
- Birdie Sponsor ..... \$1,500
- Bogie Sponsor ..... \$750
- Hole Sponsorship ..... \$500
- Individual Player ..... \$250

**Player Names**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

**Contact Information**

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Phone: \_\_\_\_\_

**Payment Information**



Name on card: \_\_\_\_\_

Card number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Make checks payable to Speedway Children's Charities

**Return Form To**

Marissa Chaney  
Speedway Children's Charities — Texas  
3545 Lone Star Circle  
Fort Worth, TX 76177

Phone: (817) 215-8564

Email: [mchaney@texasmotorspeedway.com](mailto:mchaney@texasmotorspeedway.com)



P.O. Box 500  
Fort Worth, Texas 76101  
[www.speedwaycharities.org/texas](http://www.speedwaycharities.org/texas)