



GEARED FOR GREATNESS

March 24th, 9:30 am – 11:30 am

Join us at the Fairmont Austin for “Geared for Greatness”; a networking breakfast and forum for women in sports, entertainment and who want to network with other great women. Enjoy breakfast and real conversation with women who continue to strengthen the path for other women in the sports and entertainment industry. The event will feature guest speakers, giveaways, door prizes, and is an amazing way to give back to children in the Austin area.

All proceeds from the event will benefit Speedway Children’s Charities, furthering our mission of fighting for children who are homeless, without parents, or victims of trafficking in Austin.

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SPONSORSHIP LEVELS

1st Gear - \$20,000

- Exclusive Title Sponsor of the event
- Company logo included on all event promotional materials, both digital and print
- Company logo displayed on speedwaycharities.org as featured sponsor with a click-through link
- Company tagged in all social media posts promoting the event
- Company logo included in event program
- Admission for 20 guests at the event
- Opportunity to promote your business to event participants by providing items for the giveaway bags
- Paddock Club passes for (6) guests for the NASCAR at COTA race weekend

2nd Gear - \$10,000

- Presenting Sponsor of the event
- Company logo included on all event promotional materials, both digital and print
- Company tagged in all social media posts promoting the event
- Company logo included in event program
- Admission for 15 guests at the event
- Opportunity to promote your business to event participants by providing items for the giveaway bags
- Paddock Club passes for (4) guests for the NASCAR at COTA race weekend

SPONSORSHIP LEVELS (continued)

3rd Gear Sponsor - \$5,000

- Company logo included on all event signage
- Company logo included in event program
- Company tagged in post-event social media post
- Admission for 10 guests at the event
- Opportunity to promote your business to event participants by providing items for the giveaway bags
- Paddock Club passes for (2) guests for the NASCAR at COTA race weekend

4th Gear Sponsor - \$2,500

- Company logo included on sponsor banner
- Company name included in event program
- Company tagged in post-event social media post
- Admission for 5 guests at the event
- Opportunity to promote your business to event participants by providing items for the giveaway bags

5th Gear Sponsor - \$1,000

- Company name included in event program
- Admission for 5 guests at the event
- Opportunity to promote your business to event participants by providing items for the giveaway bags

GA Ticket

- Breakfast, coffee, mimosas
- Networking hour
- (1) entry for door prize
- (1) goody bag
- Fireside chat with featured event speakers

Marissa Chaney
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Texas and COTA Chapters
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