



**JANUARY 11, 2024**

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**CHARLOTTE MOTOR SPEEDWAY, CHARLOTTE NC**  
**REGISTRATION 1:00 PM    ROUND 1 START: 2:00 PM**



# SPONSORSHIP LEVELS

**SOLD**

**PRESENTING SPONSOR**.....\$10,000

Includes four teams of two; corporate logo incorporated into event logo for all promotional and sales material; opportunity to address players and other attendees before the start of play; opportunity to set up a promotional display and provide promotional items to attendees; corporate logo displayed at the event, two full court sponsor and corporate display, and scoreboard recognition

**ENTERTAINMENT SPONSOR**..... \$8,000

Includes two teams of two; corporate logo included on all promotional and sales materials; opportunity to set up a promotional display and provide promotional items to attendees; (2) two teams of two (2) players and a full court sponsorship

**WELCOME SPONSOR** ..... \$7,000

Corporate logo displayed at event entrance; Corporate logo displayed at the event and in promotional information; (2) two teams of two (2) players and a full court sponsorship

**CHAMPION COURT SPONSOR**..... \$6,500

Corporate logo included at the championship court located on the pad of Charlotte Motor Speedway; includes one half court sponsorship and two (2) teams of two (2) players

**MEAL SPONSOR** ..... \$6,000

Corporate logo and promotional material included with the lunch provided; includes one half court sponsorship and two (2) teams of two (2) players

**SOLD**

**SCOREBOARD SPONSOR**..... \$5,000

Corporate logo displayed on the main bracket; includes one half court sponsorship and one (1) team of two (2) players

**360 CAMERA SPONSOR** ..... \$4,500

Corporate logo displayed at the backdrop of the 360 camera in the fairway; includes one half court sponsorship and one (1) team of two (2) players

**NET SPONSOR** ..... \$4,000

Corporate logo displayed beside all nets; includes one half court sponsorship and one (1) team of two (2) players

**COURT SPONSOR** ..... \$3,000

One (1) team of two (2) players; Corporate logo included on (1) full court

**PRIZE SPONSOR**..... \$2,500

One (1) team of two (2) players; Opportunity to provide prizes for top 3 teams and additional contests; Corporate logo displayed at the prize table as well as (1) half court.

**HALF COURT SPONSOR** ..... \$1,500

One (1) team of two (2) players; Corporate logo included on half of one court

**TWOSOME TEAM**..... \$300

Includes a (1) one team of (2) two players

**SINGLE PLAYER**..... \$175

One (1) single player entry to be placed on a team



All registration options includes Food, Equipment, Registration Prize.



THURSDAY, JANUARY 11, 2024

Charlotte Motor Speedway Concord, NC | Registration: 1:00 PM | Round 1 Start: 2:00 PM

## EVENT REGISTRATION

### SPONSORSHIP LEVELS

- SOLD** Presenting Sponsor ..... \$10,000
- ☐ Entertainment Sponsor ..... \$8,000
- ☐ Welcome Sponsor ..... \$7,000
- ☐ Champion Court Sponsor ..... \$6,500
- ☐ Meal Sponsor ..... \$6,000
- SOLD** Scoreboard Sponsor ..... \$5,000
- ☐ 360 Camera Sponsor ..... \$4,500
- ☐ Net Sponsor ..... \$4,000
- ☐ Court Sponsor ..... \$3,000
- ☐ Prize Sponsor ..... \$2,500
- ☐ Half Court Sponsor ..... \$1,500
- ☐ Twosome Team ..... \$300
- ☐ Single Player ..... \$175

### PLAYER INFORMATION

1. \_\_\_\_\_

Email: \_\_\_\_\_

2. \_\_\_\_\_

Email: \_\_\_\_\_

SCAN →  
QR CODE



## PAYMENT

Go To [speedwaycharities.org/pay](https://speedwaycharities.org/pay) (select the Charlotte chapter)

*Make checks payable to Speedway Children's Charities*

RETURN FORM TO:  
Speedway Children's Charities  
Attn: Taylor Kirby  
5555 Concord Parkway South  
Concord, NC 28027



FOR MORE INFO  
Please contact  
Taylor Kirby at 704-455-4461 or  
[tkirby@speedwaycharities.org](mailto:tkirby@speedwaycharities.org)