



WHEELS & HEELS

Hosted at Nashville Superspeedway



LEBANON
CITY LIFESTYLE

GALLATIN
CITY LIFESTYLE

WHEELS & HEELS SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR: \$15,000

- Presenting Sponsor of the event
- Company logo included on all event promotional materials, both digital and print
- Company logo displayed on speedwaycharities.org and nashvillesuperspeedway.com featured sponsor
- Company tagged in social media posts
- Company logo included in event program
- Admission for 8 guests (table) in premiere location
- Opportunity to promote business to event participant by providing items for gift bags (5)
- Tower Suite passes for (2) guests to Nashville's Night Race, Sunday, June 1

GOLD SPONSOR: \$10,000

- Company logo included on all event promotional materials, both digital and print
- Company logo displayed on speedwaycharities.org and nashvillesuperspeedway.com featured sponsor
- Company tagged in social media posts
- Company logo included in event program
- Admission for 8 guests (table) in premiere location
- Opportunity to promote business to event participant by providing items for gift bags (5)
- Tower Suite passes for (2) guests to Nashville's Night Race, Saturday, May 31

SILVER SPONSORSHIP: \$7,500

- Company logo included on all event signage
- Company logo included on event program
- Company tagged in post-event social media post
- Admission for 8 guests (table) in premiere location
- Opportunity to promote your business to event participants by providing items for gift bags (5)
- Tower Suite passes for (2) guests to the Nashville's Night Race, Friday, May 30

FOOD AND BEVERAGE SPONSOR FOOD AND BEVERAGE FOR 150 GUESTS, \$6,000

SOLD

- Company logo included on all event signage
- Company logo included on event program
- Company tagged in post-event social media post
- Admission for (8) guests to event (table)
- (2) Tickets to Nashville's Night Race on Sunday, June 1 with Infield Passes

BRONZE: \$3,000

- Company logo included on event program
- Company tagged in post-event social media post
- Admission for (8) guests to event (table)
- Opportunity to promote your business to event participants by providing items for gift bags (5)

WELCOME SPONSOR: \$1,500

- Company logo included in event program
- Admission for (8) guests to event (table)

TABLE COST: \$1,000

INDIVIDUAL TICKET: \$125

benefiting



**SPEEDWAY CHILDREN'S
CHARITIES**

Thursday | April 23th, 2026 | 10:30am – 12:30pm