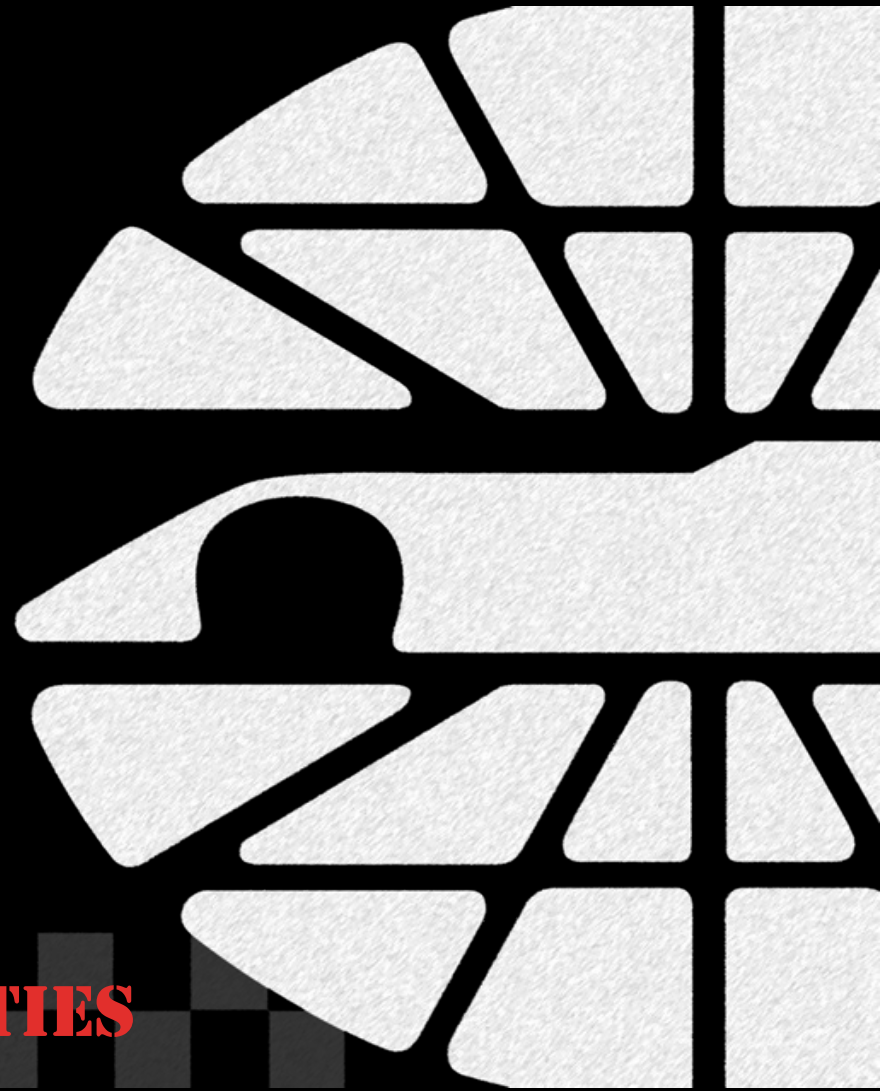




**SPEEDWAY
CHILDREN'S
CHARITIES**



Nashville Chapter



SPONSORSHIP OPPORTUNITIES

KARTING FOR A CAUSE

WITH JOSEF NEWGARDEN & FRIENDS

DATE	THU, Aug 28	TIME	3:30 p.m. - 7:30 p.m.
LOCATION	K1 Speed Nashville		
ADDRESS	404 Davidson Street		
CITY	Nashville		
STATE/ZIP	TN, 37213		
REGISTRATION			
SCC WEBSITE	https://www.speedwaycharities.org/nashville		

EVENT DESCRIPTION

Join Speedway Children's Charities for our "Karting for a Cause" with Josef Newgarden & Friends event at K1 Speed in downtown Nashville. This indoor karting event lets you team up for high-speed racing, with a chance to compete alongside the circuit's top IndyCar drivers. Hosted in partnership with two-time Indy 500 Indy champion and Middle Tennessee native Josef Newgarden. Come race with us and help us make a difference for the youth in our community.



KARTING FOR A CAUSE

WITH JOSEF NEWGARDEN & FRIENDS

EVENT TITLE SPONSOR \$25,000

- Exclusive title sponsorship: Karting for a Cause with Josef Newgarden & Friends presented by (sponsor name)
- Two passes to the President's Tower Suite for the Music City Grand Prix on Sunday, August 31 at Nashville Superspeedway with a private M&G & photo opportunity with Josef Newgarden, food & beverage included
- One team of five drivers entered into the karting challenge with option to have Josef Newgarden as a driver on your team
- Admission for twenty to the VIP reception with Josef Newgarden (thirty minutes prior to doors open)
- Admission to the Victory Celebration post-race party featuring TBD entertainment
- Join Josef Newgarden, Nashville Superspeedway General Manager, Matt Greci and SiriusXM Sports Broadcaster, John Roberts on stage during opening ceremonies
- Opportunity to address the field during the driver's meeting
- Opportunity to present championship trophy to winning team during Victory Lane celebration
- Group photo with Josef Newgarden at the podium post-race
- Potential media exposure & prominent recognition in all event announcements
- Prominent logo inclusion in all digital communication
- Prominent, dedicated sponsor recognition on social media networks (Speedway Children's Charities - Nashville, Nashville Superspeedway, Josef Newgarden)
- Prominent logo inclusion on step & repeat photo backdrop
- Prominent logo included on all print & digital event signage
- Prominent logo inclusion on all pre-event assets
- Complimentary food & beverage
- First right of refusal for future Karting for a Cause event

KARTING FOR A CAUSE

WITH JOSEF NEWGARDEN & FRIENDS

GRAND PRIX SPONSOR \$15,000

- Exclusive sponsor of the karting challenge: (sponsor name) Grand Prix
- Two passes to the President's Tower Suite for the Music City Grand Prix on Sunday, August 31 at Nashville Superspeedway, food & beverage included
- Admission for fifteen guests (non-drivers) to the VIP reception with Josef Newgarden (thirty minutes prior to doors open)
- Join Josef Newgarden, Nashville Superspeedway General Manager, Matt Greci and SiriusXM Sports Broadcaster, John Roberts on stage during opening ceremonies
- Opportunity to present second place trophy to winning team during Victory Lane Celebration
- Group photo with Josef Newgarden at the podium post-race
- Admission to the Victory Celebration post-race featuring TBD entertainment
- One team of five drivers entered into the karting challenge with INDYCAR drivers
- Exclusive logo inclusion on trackside karting challenge signage
- Prominent logo inclusion on all pre-event assets
- Prominent logo inclusion in all digital communication
- Prominent sponsor recognition on social media networks (Speedway Children's Charities – Nashville, Nashville Superspeedway, Josef Newgarden)
- Prominent logo inclusion on step & repeat photo backdrop
- Prominent logo inclusion on all print & digital event signage
- Complimentary food & beverage

KARTING FOR A CAUSE

WITH JOSEF NEWGARDEN & FRIENDS

PODIUM SPONSOR \$10,000

- Exclusive sponsor of the Victory Celebration post-race party featuring TBD entertainment
- Event admission for ten guests (non-driver)
- One team of five drivers entered into the karting challenge with INDYCAR drivers
- Join Josef Newgarden, Nashville Superspeedway General Manager, Matt Greci and SiriusXM Sports Broadcaster, John Roberts on stage during opening ceremonies
- Opportunity to present third place trophy to winning team during Victory Lane celebration
- Group photo with Josef Newgarden at the podium post-race
- Sponsor recognition on social media networks (Speedway Children's Charities – Nashville, Nashville Superspeedway, Josef Newgarden)
- Admission to the Victory Celebration post-race party featuring TBD entertainment
- Prominent logo inclusion on winner's podium for all photos
- Prominent logo inclusion on all pre-event assets
- Prominent logo inclusion in all digital communication
- Prominent logo inclusion on all print and digital event signage
- Complimentary food and beverage

VICTORY CELEBRATION SPONSOR \$10,000

- Exclusive sponsor of the podium & victory circle celebration for the karting challenge
- Event admission for ten guests (non-driver)
- Admission to the Victory Celebration post-race party featuring TBD entertainment
- One team of five drivers entered into the karting challenge with INDYCAR drivers
- Group photo with Josef Newgarden at the podium post-race
- Sponsor recognition on social media networks (Speedway Children's Charities – Nashville, Nashville Superspeedway, Josef Newgarden)
- Prominent logo inclusion in all digital communication
- Prominent logo inclusion on all print and digital event signage
- Prominent logo inclusion in entertainment area/stage
- Prominent logo inclusion on all pre-event assets
- Complimentary food & beverage

KARTING FOR A CAUSE

WITH JOSEF NEWGARDEN & FRIENDS

Paddock Sponsor \$10,000

- Exclusive sponsor of the paddock area & driver's meeting, including prominent signage
- Event admission for five guests (non-driver)
- One team of five drivers entered into the karting challenge with INDYCAR drivers
- Group photo with Josef Newgarden at the podium post-race
- Sponsor recognition during the driver's meeting
- Join Josef Newgarden, Nashville Superspeedway General Manager, Matt Greci and SiriusXM Sports Broadcaster, John Roberts on stage during opening ceremonies
- Admission to the Victory Celebration post-race party featuring TBD entertainment
- Sponsor recognition on social media networks (Speedway Children's Charities – Nashville, Nashville Superspeedway, Josef Newgarden)
- Prominent logo inclusion on all pre-event assets
- Prominent logo inclusion on all print and digital event signage
- Prominent logo inclusion in all digital communication
- Complimentary food & beverage

Pit Road Sponsor \$7,500

- Sponsor on the main corridor of the event venue, including prominent signage
- Event admission for six guests (non-driver)
- Join Josef Newgarden, Nashville Superspeedway General Manager, Matt Greci and SiriusXM Sports Broadcaster, John Roberts on stage during opening ceremonies
- Group photo with Josef Newgarden at the podium post-race
- Admission to the Victory Celebration post-race featuring TBD entertainment
- Sponsor recognition on social media networks (Speedway Children's Charities – Nashville, Nashville Superspeedway, Josef Newgarden)
- Logo inclusion in all digital communication
- Logo inclusion on all print & digital event signage
- Logo inclusion on all pre-event assets
- Complimentary food & beverage

KARTING FOR A CAUSE

WITH JOSEF NEWGARDEN & FRIENDS

GAS 'N GO F&B SPONSOR \$5,000

- Sponsor of the food & beverage service, including prominent signage at all bars and food stations
- Event admission for six guests (non-driver)
- Admission to the Victory Celebration post-race party featuring TBD entertainment
- Join Josef Newgarden, Nashville Superspeedway General Manager, Matt Greci and SiriusXM Sports Broadcaster, John Roberts on stage during opening ceremonies
- Sponsor recognition on social media networks (Speedway Children's Charities – Nashville, Nashville Superspeedway, Josef Newgarden)
- Group photo with Josef Newgarden at the podium post-race
- Logo inclusion on all print & digital event signage
- Logo inclusion on all pre-event assets
- Logo inclusion in all digital communication
- Complimentary food & beverage

SILENT AUCTION SPONSOR \$3,500

- Sponsor of the silent auction, including prominent signage around display area
- Event admission for four guests (non-driver)
- Admission to the Victory Celebration post-race featuring TBD entertainment
- Group photo with Josef Newgarden at the podium post-race
- Sponsor recognition on social media networks (Speedway Children's Charities – Nashville, Nashville Superspeedway, Josef Newgarden)
- Join Josef Newgarden, Nashville Superspeedway General Manager, Matt Greci and SiriusXM Sports Broadcaster, John Roberts on stage during opening ceremonies
- Logo inclusion on all print & digital event signage
- Logo inclusion in all digital communication
- Logo inclusion on all pre-event assets
- Complimentary food & beverage

KARTING FOR A CAUSE

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KARTING CHALLENGE TEAM ENTRY \$3,000

- One team of five drivers entered into the karting challenge with INDYCAR drivers
- Event admission for five guests (non-driver)
- Group photo with Josef Newgarden at the podium post-race
- Admission to the Victory Celebration post-race featuring TBD entertainment
- Complimentary food & beverage

INDIVIDUAL TICKET \$400 *(limited tickets available)*

- One event admission
- Admission to the Victory Celebration post-race party featuring TBD entertainment
- Complimentary food & beverage

Thank you for the opportunity

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