



WHEELS & HEELS

Hosted at Nashville Superspeedway
Co-Host:
LEBANON
CITY LIFESTYLE™

WHEELS AND HEELS SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR: \$15,000

- Presenting Sponsor of the event
- Company logo included on all event promotional materials, both digital and print
 - Company logo displayed on speedwaycharities.org and nashvillesuperspeedway.com featured sponsor
 - Company tagged in social media posts
 - Company logo included in event program
- Admission for 8 guests (table) in premiere location
- Opportunity to promote business to event participant by providing items for giveaways bags (5)
- Tower Suite passes for (2) guests to Nashville's Night Race, Sunday, June 1

GOLD SPONSOR: \$10,000

- Co-Host of Event
- Company logo included on all event promotional materials, both digital and print
 - Company logo displayed on speedwaycharities.org and nashvillesuperspeedway.com featured sponsor
 - Company tagged in social media posts
 - Company logo included in event program
- Admission for 8 guests (table) in premiere location
- Opportunity to promote business to event participant by providing items for giveaways bags (5)
- Tower Suite passes for (2) guests to TN Lottery 250, Saturday, May 31

SILVER SPONSORSHIP: \$7,500

- Company logo included on all event signage
- Company logo included on event program
- Company tagged in post-event social media post
- Admission for 8 guests (table) in premiere location
- Opportunity to promote your business to event participants by providing items for giveaway bags (5)
- Tower Suite passes for (2) guests to the Rackley Roofing 200, Friday, May 30

FOOD AND BEVERAGE SPONSOR: FOOD AND BEVERAGE FOR 150 GUESTS, \$6,000

- Company logo included on all event signage
- Company logo included on event program
- Company tagged in post-event social media post
 - Admission for (8) guests to event (table)
- (2) Tickets to Nashville's Night Race on Sunday, June 1 with Infield Passes

BRONZE: \$3,000

- Company logo included on event program
- Company tagged in post-event social media post
 - Admission for (8) guests to event (table)
- Opportunity to promote your business to event participants by providing items for giveaway bags (5)

WELCOME SPONSOR: \$1,500

- Company logo included in event program
- Admission for (8) guests to event (table)

TABLE COST: \$1,000

INDIVIDUAL TICKET: \$125

benefitting



SPEEDWAY CHILDREN'S CHARITIES

Thursday | April 24th, 2025 | 11am - 1pm