



# ERIC MEDLEN NITRO NIGHT

## BENEFITTING SPEEDWAY CHILDREN'S CHARITIES SONOMA

**JULY 27, 2023 - TURN 11 AT SONOMA RACEWAY**

Speedway Children's Charities Sonoma invites you to kick-off NHRA weekend with the 15th annual Eric Medlen Nitro Night -- at Sonoma Raceway for the first time ever!

Guests will enjoy drinks and a barbeque dinner at the spectacular new Turn 11, situated on the famous hairpin turn of the Sonoma Raceway road course, and celebrate the life and spirit of the late Eric Medlen. Plus, a live auction, raffle, an Eric Medlen Ice Cream Sundae bar, and more.

All proceeds benefit Speedway Children's Charities Sonoma, the charitable arm of Sonoma Raceway. SCC Sonoma is dedicated to caring for children in critical need to help them and their families live safe, productive lives.

5PM RECEPTION - 6:30PM DINNER - 7:30PM PROGRAM





# ERIC MEDLEN NITRO NIGHT

## **INFINITE HERO - \$20,000**

- Title sponsorship, corporate logo and/or business name incorporated into all promotional and sales materials.
- Table for (10)
- Two bottles of premium wine OR two craft beer buckets at table
- Giant check photo opportunity during event
- Press release distributed by Sonoma Raceway announcing event partnership
- Inclusion in event promotion including program, signage, website and social media recognition
- Optional signage and display at event (can include staged cars)
- Company PA Announcements throughout race weekend
- (10) Weekend Passes to the Denso NHRA Sonoma Nationals, July 28-30

## **GOLD SPONSOR - \$10,000**

- Table for (10)
- Two bottles of premium wine OR two craft beer buckets at table
- Giant check photo opportunity at event
- Inclusion in event promotion including program, signage, website and social media recognition
- Sponsor PA Announcements throughout race weekend
- (10) Weekend Passes to the Denso NHRA Sonoma Nationals, July 28-30

## **SILVER SPONSOR - \$5,000**

- Table for (10)
- Two bottles of wine OR two craft beer buckets at table
- Inclusion in event promotion including program, signage, website and social media recognition
- (4) Weekend Passes to the Denso NHRA Sonoma Nationals, July 28-30

## **TABLE SPONSOR - \$1,500**

- Table for (10)

## **INDIVIDUAL REGISTRATION - \$150**

*Additional opportunity for company donation match, to include giant check presentation by request.*

*If you are unable to attend, we welcome monetary and in-kind donations which will help us reach our fundraising goal and support children in critical need.*



**To register, visit [speedwaycharities.org](http://speedwaycharities.org) or contact Courtney Kiser at 707-933-3950 or [ckiser@speedwaycharities.org](mailto:ckiser@speedwaycharities.org). All donations are tax-deductible.**