



HOSTED BY **PODIUM1**

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR.....\$15,000

- Exclusive title sponsorship: Guitars & Fast Cars Kick-Off Party presented by [sponsor name]
- Admission for twenty guests to VIP reception with NASCAR Cup Drivers Chris Buescher and Josh Berry
- Tower suite passes for two guests to Nashville Superspeedways Night Race on Sunday, June 1
- Opportunity for ten guests to compete against NASCAR drivers in Sim Racing for the championship
- Group photo with Chris Buescher and Josh Berry
- Admission to post-race party featuring TBD entertainment
- Opportunity to present championship prize to winner
- Prominent, dedicated sponsor recognition on social media networks (Speedway Children's Charities - Nashville and Nashville Superspeedway)
- Prominent logo inclusion in all digital communications
- Potential media exposure and prominent recognition in all event announcements
- Prominent logo inclusion on all print and digital event signage
- Complimentary food and beverage
- First right of refusal for 2026 Guitars & Fast Cars Kick-Off Party

PRESENTING SPONSOR (2 AVAILABLE).....\$10,000

- Exclusive sponsor of the Guitars & Fast Cars Sim Racing Challenge: [sponsor name]
- Tower Suite passes for two guests to the Tennessee Lottery 250 on Saturday, May 31
- Admission for fifteen guests
- Opportunity for six guests to compete against NASCAR drivers in Sim Racing for the championship
- Group photo with Chris Buescher and Josh Berry
- Admission to post-race party featuring TBD entertainment
- Prominent, dedicated sponsor recognition on social media networks (Speedway Children's Charities - Nashville and Nashville Superspeedway)
- Prominent logo inclusion in all digital communications
- Potential media exposure and prominent recognition in all event announcements
- Prominent logo inclusion on all print and digital event signage
- Complimentary food and beverage

RECEPTION SPONSOR.....\$7,500

- Sponsor in the main corridor of the event venue, including prominent signage
- Admission for 10 guests
- Towner Suite passes for four guests to the Rackley Roofing 200 on Friday, May 30 (food & beverage included)
- Opportunity for four guests to compete against NASCAR drivers in Sim Racing competition
- Group photo with Chris Buescher and Josh Berry
- Honorable mention by host during event
- Admission to post-race party featuring TBD entertainment
- Prominent, dedicated sponsor recognition on social media networks (Speedway Children's Charities - Nashville and Nashville Superspeedway)
- Prominent logo in all digital communications
- Potential media exposure and prominent recognition in all event announcements
- Prominent logo inclusion on all print and digital event signage
- Complimentary food and beverage

SOLD!

ENTERTAINMENT SPONSOR.....\$5,000

- Exclusive sponsor of the post-race party featuring TBD entertainment
- Admission for eight guests
- Tower Suite passes for two guests to the Rackley Roofing 200 on Friday, May 30 (food & beverage included)
- Opportunity for two guests to compete against NASCAR drivers in Sim Racing competition
- Group photo with Chris Buescher and Josh Berry
- Honorable mention by host during event
- Prominent, dedicated sponsor recognition on social media networks (Speedway Children's Charities - Nashville and Nashville Superspeedway)
- Prominent logo inclusion in all digital communications
- Potential media exposure and prominent recognition in all event announcements
- Prominent logo inclusion on all print and digital event signage
- Complimentary food and beverage

The official charity of





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SPONSORSHIP OPPORTUNITIES

SILENT AUCTION SPONSOR.....\$5,000

- Sponsor of all silent auction, including prominent signage around the display area
- Admission for eight guests
- Opportunity for two guests to compete against NASCAR drivers in Sim Racing competition
- Group photo with Chris Buescher and Josh Berry
- Honorable mention by host during event
- Admission to post-race party featuring TBB entertainment
- Prominent, dedicated sponsor recognition on social media networks (Speedway Children's Charities - Nashville and Nashville Superspeedway)
- Prominent logo in all digital communications
- Potential media exposure and prominent recognition in all event announcements
- Prominent logo inclusion on all print and digital event signage
- Complimentary food and beverage

SOLD!

HAPPY HOUR SPONSOR.....\$3,500

- Sponsor of bar area, prominent signage around bar area
- Admission for four guests
- Opportunity for two guests to compete against NASCAR drivers in Sim Racing competition
- Group photo with Chris Buescher and Josh Berry
- Honorable mention by host during event Admission to post-race party featuring TBB entertainment
- Prominent, dedicated sponsor recognition on social media networks (Speedway Children's Charities - Nashville and Nashville Superspeedway)
- Prominent logo in all digital communications
- Potential media exposure and prominent recognition in all event announcements
- Prominent logo inclusion on all print and digital event signage
- Complimentary food and beverage

SOLD!

CIGAR BAR SPONSOR.....\$2,000

- Sponsor of Cigar Bar Lounge area, including prominent signage
- Admission for four guests Opportunity for one guest to compete against NASCAR drivers in the Sim Racing competition
- Group photo with Chris Buescher and Josh Berry
- Honorable mention by host during event Admission to post-race party featuring TBB entertainment
- Prominent, dedicated sponsor recognition on social media networks (Speedway Children's Charities - Nashville and Nashville Superspeedway)
- Prominent logo in all digital communications
- Potential media exposure and prominent recognition in all event announcements
- Prominent logo inclusion on all print and digital event signage
- Complimentary food and beverage

SOLD!



SPEEDWAY CHILDREN'S CHARITIES

For more info please contact
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