2020 GRANT WORKSHOP

SPEEDWAY CHILDREN’S CHARITIES
AT TEXAS MOTOR SPEEDWAY

www.speedwaycharities.org
STAFF

Marissa Chaney
• Executive Director – Texas Chapter

Taylor Wilson
• Event Manager

*Current Board of Trustees can be found at www.speedwaycharities.org/texas
The mission of Speedway Children’s Charities remains true to the ideals it was founded upon in 1982:

*To care for children in educational, financial, social and medical need in order to help them lead productive lives.*
SCC OVERVIEW

• The Texas Chapter was founded in 1997 and has distributed more than $11.1 million in grant funding

• Funds are raised through special fundraising events mainly focused around the three major race weeks at Texas Motor Speedway; March, June, and October

• Our fundraising events include: Texas Motorsports Hall of Fame Dinner, Bill Walker Memorial Gears and Greens Golf Tournament, Tony Stewart Smoke Show, SCC Clay Shoot, 50/50 Raffle and much more (event schedule and how to volunteer can be found at speedwaycharities.org/texas)

• Organizations in Collin, Dallas, Denton and Tarrant counties are eligible to apply for annual grants
SCC NATIONAL HISTORY

SCC was founded by Bruton Smith, Chairman of Speedway Motorsports Inc. and Sonic Automotive, as a memoriam and legacy to his son, Bruton Cameron Smith, who passed away at a very young age.

"Our sole concern at SCC is to help a child in need," says Smith.

SCC went national in 1982, and has since distributed funds in excess of $55.3 MILLION to non-profit organizations through eight SCC chapters nationwide.
GRANTS FROM SCC TEXAS

• **Two types of grant funding:**
  - Partner Grant – Specific project or program
  - Founders Grant – Capital project

• **Requirements:**
  - Organization must be a 501(c)3 non-profit entity
  - The organization must serve children in Collin, Dallas, Denton and/or Tarrant counties
  - The service provided to children falls within the mission of SCC: educational, medical, social and/or financial need
  - Funds requested cannot be used for general operating expenses

Note: An organization may apply for both grants; however, if a Founders Grant is awarded, said organization will be disqualified from consideration for a Partner Grant (in the same year)
THINGS TO KNOW

• No “sponsored” grant requests
  • All grant applications are treated equally
  • Board members are asked to disclose any business relationships with applicants
    • Existing relationships between SCC board members and applicants do not count against, nor guarantee, a grant for the applicant’s organization

• Please remember that funding is not guaranteed, even if an organization has been fortunate enough to be granted funds year after year
RECIPIENT ACCOUNTABILITY

• Remember this is a contractual agreement
• Any changes that wish to be made must be discussed and requested in writing
• Organizations must keep open communication throughout the completion of the project with regards to marketing, public relations, events, etc. where Speedway Children’s Charities will be represented
• Each grant recipient will be required to submit a grant summary to Speedway Children’s Charities upon completion of their project
PARTNER GRANT

• Requests must be made for a SPECIFIC PROJECT
  • i.e. Funds to purchase backpacks for an afterschool program, to cover medical expenses/prescriptions for children’s clinics, etc.

• Requests for *capital projects or general operating funds will NOT be accepted*

• Requests should fall between $5,000 and $25,000. Requests *under $5,000 or over $25,000 will NOT be accepted*
PARTNER GRANT
APPLICATION PROCESS

• Applicants will complete a First Round RFP available online (speedwaycharities.org/texas) February 10th – February 21st

• Our Grant Committee will review all RFPs and vote which organizations will be invited to the Second Round

• If invited to the Second Round, your organization will be asked to complete the full application to be reviewed by our Board of Trustees
PARTNER GRANT
PROCESS AND TIMELINES

• First Round RFP will be available online February 10, 2020 and must be completed NO LATER than February 21, 2020

• Notifications will be mailed to all applicants toward the end of March 2020 regarding your invitation to the Second Round

• If your organization is invited to participate in the Second Round, applications will be due May 29, 2020

• SCC Texas Trustees will review and score all applications and make their final decisions in November 2020

• If you are selected as a Partner Grant recipient, SCC will distribute Partner Grants on November 30, 2020 at Texas Motor Speedway during the annual Tree Lighting Ceremony
DO’S AND DON’T’S

Acceptable request for proposal for a Partner Grant:

• An education based organization requesting to implement a program geared towards fitness
• A hospital organization requesting funding for supplies to provide free specialized services to patients
• A pediatric cancer organization requesting funding to provide campers with proper medication during their stay

What is not acceptable:

• Salaries
• Buildings
• Facility fees

Keep in mind, Partner Grants are for short-term projects meant for the length of one year
EXAMPLES OF PREVIOUSLY FUNDED PARTNER GRANTS

• Provided $9,000 to purchase specialty equipment for an equine therapy center
• Awarded $25,000 in support of a children’s clinic to provide free healthcare
• Gifted $5,000 to a day-camp program benefitting homeless and at-risk children that provides lessons surrounding health and well-being
• Awarded $15,000 for dental program providing treatment and prescriptions for children not covered by any other healthcare plan
• Funded $10,000 to provide grief support services to children having experienced the loss of a loved one
FOUNDERS GRANT

• Requests must be for a CAPITAL PROJECT and range between $125,000 and $150,000

• The Founders Grant must be the only funding for the proposed specific project

• The proposed project may be part of a larger capital campaign
  • EX: You can apply for SCC to fund a specialty gym or room within a larger capital building campaign
FOUNDERS GRANT
APPLICATION PROCESS

• Applicants will complete a First Round RFP available online (speedwaycharities.org/texas) **February 10th – February 21st**

• Our Grant Committee will review all RFPs and vote which organizations will be invited to the Second Round—notifications will be sent **mid March 2020**

• If invited to the Second Round, your organization will be asked to complete the full application to be reviewed by our Board of Trustees

• The Grant Committee will review all applications and decide which finalists will be invited to the Third Round

• The Third Round finalists will be invited to Texas Motor Speedway to give an in-person presentation regarding the proposed project and the Grant Committee will conduct a brief interview
FOUNDERS GRANT
PROCESS AND TIMELINES

• First Round RFP will be available online (www.speedwaycharities.org/texas) **February 10, 2020** and must be completed **NO LATER than February 21, 2020**

• Notifications will be mailed to all applicants in **March 2020** regarding your invitation to the Second Round

• If your organization is invited to participate in the Second Round, applications will be due **April 27, 2020**

• The Grant Committee will review and score all applications and make decisions on who will be invited to the Third Round interviews

• If you are selected as a Founders Grant finalist, you will be invited to give a presentation to the Grant Committee at Texas Motor Speedway on **July 24, 2020**

• If your project is chosen for funding, you will be notified **late October 2020**

• SCC will distribute Founders Grants on **November 30, 2020** at Texas Motor Speedway during the annual Tree Lighting Ceremony
EXAMPLES OF PREVIOUSLY FUNDED FOUNDERS GRANTS

• Awarded $140,000 to fund a mobile STEM program to reach schools in underserved areas
• Funded $150,000 to purchase a refrigerated food truck to increase number of distributions to children in need
• Donated $125,000 of capital improvements, including a new covered playground, repairs to roofing, landscaping, signage, and paint to local children’s outreach and supportive services
• Awarded $148,000 to build and furnish a sensory motor gym to aid in communication therapies
TREE LIGHTING CEREMONY

- The annual tree lighting ceremony will be held Monday, November 30, 2020 and is the event where all grants will be awarded to organizations chosen for 2020 distribution.
- All organizations chosen to receive a grant in 2020, will be made aware of the date and time of the tree lighting.
- We request at least one representative in attendance at the tree lighting for the check presentation.
GUARANTEED FUNDING FROM SCC TEXAS

- Volunteering to work the 50/50 Raffle earns GUARANTEED MONEY for your organization and DOES NOT exclude you from receiving a grant
- March 27-28, June 5-6, and October 22-25
- We pay $10 per hour for individuals to sell raffle tickets on property during our three major race weekends. If you choose to work on behalf of your non-profit group, we can write one check for the cumulative amount earned by your volunteer group!
  - EX: if your group sends 10 people to volunteer and each person works a total of 10 hours that weekend, your organization will receive a check for $1,000

E-mail us at scc@texasmotorspeedway.com if you are interested in learning more about this fundraising opportunity!
REMINDERS!

• All questions following the grant workshop **WILL NOT BE ANSWERED OVER THE PHONE**. All questions must be directed to: **scc@texasmotorspeedway.com**

• Updated grant information will be on our **website** as well as our **Facebook page** and our **Twitter (@SCCTX)**

• All dates are subject to change
SCC ADDRESSES

P.O. Box 500
Forth Worth, TX 76101

OR

3545 Lone Star Circle
Forth Worth, TX 76177
WE ARE HAPPY TO ANSWER ANY QUESTIONS YOU HAVE REGARDING OUR GRANT PROCESS!

PLEASE SUBMIT ALL INQUIRIES IN WRITING TO SCC@TEXASMOTORSPATHWAY.COM
THANK YOU FOR JOINING US!

WE LOOK FORWARD TO WORKING WITH YOU IN THE NEAR FUTURE