

2020 GRANT WORKSHOP

SPEEDWAY CHILDREN'S CHARITIES AT TEXAS MOTOR SPEEDWAY



STAFF

Marissa Chaney

- Executive Director – Texas Chapter

Taylor Wilson

- Event Manager

**Current Board of Trustees can be found at
www.speedwaycharities.org/texas*

SCC MISSION

The mission of Speedway Children's Charities remains true to the ideals it was founded upon in 1982:

To care for children in educational, financial, social and medical need in order to help them lead productive lives.

SCC OVERVIEW

- **The Texas Chapter was founded in 1997 and has distributed more than \$11.1 million in grant funding**
- **Funds are raised through special fundraising events mainly focused around the three major race weeks at Texas Motor Speedway; March, June, and October**
- **Our fundraising events include: Texas Motorsports Hall of Fame Dinner, Bill Walker Memorial Gears and Greens Golf Tournament, Tony Stewart Smoke Show, SCC Clay Shoot, 50/50 Raffle and much more (event schedule and how to volunteer can be found at speedwaycharities.org/texas)**
- **Organizations in Collin, Dallas, Denton and Tarrant counties are eligible to apply for annual grants**

SCC NATIONAL HISTORY

SCC was founded by Bruton Smith, Chairman of Speedway Motorsports Inc. and Sonic Automotive, as a memorial and legacy to his son, Bruton Cameron Smith, who passed away at a very young age.

"Our sole concern at SCC is to help a child in need," says Smith.

SCC went national in 1982, and has since distributed funds in excess of \$55.3 MILLION to non-profit organizations through eight SCC chapters nationwide.

GRANTS FROM SCC TEXAS

- **Two types of grant funding:**
 - Partner Grant – Specific project or program
 - Founders Grant – Capital project
- **Requirements:**
 - Organization must be a 501(c)3 non-profit entity
 - The organization must serve children in Collin, Dallas, Denton and/or Tarrant counties
 - The service provided to children falls within the mission of SCC: educational, medical, social and/or financial need
 - Funds requested cannot be used for general operating expenses

Note: An organization may apply for both grants; however, if a Founders Grant is awarded, said organization will be disqualified from consideration for a Partner Grant (in the same year)

THINGS TO KNOW

- **No “sponsored” grant requests**
 - All grant applications are treated equally
 - Board members are asked to disclose any business relationships with applicants
 - Existing relationships between SCC board members and applicants do not count against, nor guarantee, a grant for the applicant’s organization
- **Please remember that funding is not guaranteed, even if an organization has been fortunate enough to be granted funds year after year**

RECIPIENT ACCOUNTABILITY

- **Remember this is a contractual agreement**
- **Any changes that wish to be made must be discussed and requested in writing**
- **Organizations must keep open communication throughout the completion of the project with regards to marketing, public relations, events, etc. where Speedway Children's Charities will be represented**
- **Each grant recipient will be required to submit a grant summary to Speedway Children's Charities upon completion of their project**

PARTNER GRANT

- Requests must be made for a **SPECIFIC PROJECT**
 - i.e. Funds to purchase backpacks for an afterschool program, to cover medical expenses/prescriptions for children's clinics, etc.
- Requests for *capital projects or general operating funds will NOT be accepted*
- Requests should fall between \$5,000 and \$25,000. Requests *under \$5,000 or over \$25,000 will NOT be accepted*

PARTNER GRANT APPLICATION PROCESS

- **Applicants will complete a First Round RFP available online (speedwaycharities.org/texas)
February 10th – February 21st**
- **Our Grant Committee will review all RFPs and vote which organizations will be invited to the Second Round**
- **If invited to the Second Round, your organization will be asked to complete the full application to be reviewed by our Board of Trustees**

PARTNER GRANT PROCESS AND TIMELINES

- **First Round RFP will be available online February 10, 2020 and must be completed NO LATER than February 21, 2020**
- **Notifications will be mailed to all applicants toward the end of March 2020 regarding your invitation to the Second Round**
- **If your organization is invited to participate in the Second Round, applications will be due May 29, 2020**
- **SCC Texas Trustees will review and score all applications and make their final decisions in November 2020**
- **If you are selected as a Partner Grant recipient, SCC will distribute Partner Grants on November 30, 2020 at Texas Motor Speedway during the annual Tree Lighting Ceremony**

DO'S AND DON'T'S

Acceptable request for proposal for a Partner Grant:

- An education based organization requesting to implement a program geared towards fitness
- A hospital organization requesting funding for supplies to provide free specialized services to patients
- A pediatric cancer organization requesting funding to provide campers with proper medication during their stay

What is not acceptable:

- Salaries
- Buildings
- Facility fees

Keep in mind, Partner Grants are for short-term projects meant for the length of one year

EXAMPLES OF PREVIOUSLY FUNDED PARTNER GRANTS

- **Provided \$9,000 to purchase specialty equipment for an equine therapy center**
- **Awarded \$25,000 in support of a children's clinic to provide free healthcare**
- **Gifted \$5,000 to a day-camp program benefitting homeless and at-risk children that provides lessons surrounding health and well-being**
- **Awarded \$15,000 for dental program providing treatment and prescriptions for children not covered by any other healthcare plan**
- **Funded \$10,000 to provide grief support services to children having experienced the loss of a loved one**

FOUNDERS GRANT

- **Requests must be for a CAPITAL PROJECT and range between \$125,000 and \$150,000**
- **The Founders Grant must be the only funding for the proposed specific project**
- **The proposed project may be part of a larger capital campaign**
 - EX: You can apply for SCC to fund a specialty gym or room within a larger capital building campaign

FOUNDERS GRANT

APPLICATION PROCESS

- Applicants will complete a First Round RFP available online (speedwaycharities.org/texas) **February 10th – February 21st**
- Our Grant Committee will review all RFPs and vote which organizations will be invited to the Second Round— notifications will be sent **mid March 2020**
- If invited to the Second Round, your organization will be asked to complete the full application to be reviewed by our Board of Trustees
- The Grant Committee will review all applications and decide which finalists will be invited to the Third Round
- The Third Round finalists will be invited to Texas Motor Speedway to give an in-person presentation regarding the proposed project and the Grant Committee will conduct a brief interview

FOUNDERS GRANT

PROCESS AND TIMELINES

- First Round RFP will be available online (www.speedwaycharities.org/texas) **February 10, 2020** and must be completed NO LATER than **February 21, 2020**
- Notifications will be mailed to all applicants in **March 2020** regarding your invitation to the Second Round
- If your organization is invited to participate in the Second Round, applications will be due **April 27, 2020**
- The Grant Committee will review and score all applications and make decisions on who will be invited to the Third Round interviews
- If you are selected as a Founders Grant finalist, you will be invited to give a presentation to the Grant Committee at Texas Motor Speedway on **July 24, 2020**
- If your project is chosen for funding, you will be notified late **October 2020**
- SCC will distribute Founders Grants on **November 30, 2020** at Texas Motor Speedway during the annual Tree Lighting Ceremony

EXAMPLES OF PREVIOUSLY FUNDED FOUNDERS GRANTS

- **Awarded \$140,000 to fund a mobile STEM program to reach schools in underserved areas**
- **Funded \$150,000 to purchase a refrigerated food truck to increase number of distributions to children in need**
- **Donated \$125,000 of capital improvements, including a new covered playground, repairs to roofing, landscaping, signage, and paint to local children's outreach and supportive services**
- **Awarded \$148,000 to build and furnish a sensory motor gym to aid in communication therapies**

TREE LIGHTING CEREMONY

- **The annual tree lighting ceremony will be held Monday, November 30, 2020 and is the event where all grants will be awarded to organizations chosen for 2020 distribution**
- **All organizations chosen to receive a grant in 2020, will be made aware of the date and time of the tree lighting**
- **We request at least one representative in attendance at the tree lighting for the check presentation**

GUARANTEED FUNDING FROM SCC TEXAS

- **Volunteering to work the 50/50 Raffle earns GUARANTEED MONEY for your organization and DOES NOT exclude you from receiving a grant**
- **March 27-28, June 5-6, and October 22-25**
- **We pay \$10 per hour for individuals to sell raffle tickets on property during our three major race weekends. If you choose to work on behalf of your non-profit group, we can write one check for the cumulative amount earned by your volunteer group!**
 - EX: if your group sends 10 people to volunteer and each person works a total of 10 hours that weekend, your organization will receive a check for \$1,000

E-mail us at scc@texasmotorspeedway.com if you are interested in learning more about this fundraising opportunity!

REMINDERS!

- All questions following the grant workshop **WILL NOT BE ANSWERED OVER THE PHONE.** All questions must be directed to: **scc@texasmotorspeedway.com**
- Updated grant information will be on our ***website*** as well as our ***Facebook page*** and our ***Twitter (@SCCTX)***
- All dates are subject to change

SCC ADDRESSES

P.O. Box 500

Forth Worth, TX 76101

OR

3545 Lone Star Circle

Forth Worth, TX 76177

**WE ARE HAPPY TO ANSWER ANY
QUESTIONS YOU HAVE REGARDING
OUR GRANT PROCESS!**

**PLEASE SUBMIT ALL INQUIRIES IN WRITING TO
SCC@TEXASMOTORSPEEDWAY.COM**

THANK YOU FOR JOINING US!

**WE LOOK FORWARD TO WORKING WITH
YOU IN THE NEAR FUTURE**