

March 31, 2017

Dear Applicant,

Welcome to the 2017 Speedway Children’s Charities (SCC) grant application process. Thank you for contacting the Charlotte Chapter of SCC regarding funding for your program. Our organization is dedicated to caring for children in educational, financial, social and medical need to help them lead productive lives. Attached is a copy of the 2017 Speedway Children’s Charities grant application and guidelines for completion and eligibility.

Due to the volume of requests, SCC is unable to grant every application. Please note: SCC does not fund first-year programs or organizations, capital campaigns or construction/remodeling projects. Applicants should understand that a declined proposal does not reflect on their organization. Charities that are awarded grants should not consider these funds as part of their ongoing annual budget.

Organizations accepting funds from Speedway Children’s Charities are required to complete an evaluation form detailing the project outcome and project expenses. Additionally, organizations who are awarded a grant must attend our Grant Distribution Ceremony to receive the funds. We also ask that groups acknowledge our commitment by including our name or logo on any printed material, press releases, website, or signage pertaining to our sponsored program.

Applications must be completed and returned in person or by mail on or before **Tuesday, August 1, 2017** at **5pm**. Applications will not be accepted via email or fax. Grant applications must be completed in their entirety to be eligible. Organizations will be notified no later than November 30 of their application status.

If you have any questions regarding the content of the proposal please contact me at 704-455-4426 or by email at lstarnes@speedwaycharities.org. Thank you for your interest in Speedway Children’s Charities. We wish you the best in all your endeavors on behalf of children.

Best wishes,

Lisa Starnes

Lisa Starnes

Director - Charlotte Chapter

Speedway Children’s Charities

5555 Concord Parkway S.

Concord, NC 28027

[www.charlotte.speedwaycharities.org](http://www.charlotte.speedwaycharities.org)

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Speedway Children’s Charities-Charlotte Chapter GRANT APPLICATION COVER SHEET 2017** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Date of Application: | | | | | /    / | | | | | | | Tax ID: | | | | | | **-** | | | | | | | | | | | Year founded locally: | | | | | | | |  | | | |
| Legal name of organization applying: | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| (should be same as on IRS determination letter) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Executive Director: | | |  | | | | | | | | | | | | | | | | | | | | | | | Phone number: | | | | | | | | (   ) | | | | | | |
| Email: | | | | | | | | | |  | | | | | | | | | | | | | | | | |  | | | | | | | |  | | | | | |
| Program Coordinator/Contact Person: | | | | | | | | | |  | | | | | | | | | | | | | | | | | Phone number: | | | | | | | | (   ) | | | | | |
| (if different from executive director) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Email: | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Address (main local office): | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| City: |  | | | | | | | | | | | State: | | | | |  | | | | Zip: | | |  | | | | | | | | | | | | | | | | |
| Website: |  | | | | | | | | | | | | | | | | | | | | Email: | | |  | | | | | | | | | | | | | | | | |
| Past SCC Grant Recipient?  Yes  No | | | | | | | | | | | | | | | If yes, amount of past grant and year received, beginning with most recent: | | | | | | | | | | | | | | | | | | | | | | | | | |
| Amount | | Year | | | | | Amount | | | | | | | Year | | | | | | | | Amount | | | | | | Year | | | | | Amount | | | | | Year | | |
| $ | |  | | | | | $ | | | | | | |  | | | | | | | | $ | | | | | |  | | | | | $ | | | | |  | | |
| **Speedway Children’s Charities-Charlotte Chapter GRANT REQUEST SUMMARY** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **Type of Grant :**  SocialMedicalFinancialEducational | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **Program Name:** | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **Description of program - (Limit to space provided, 10pt font):** | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **What short-term outcomes are expected?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **What long-term community-wide outcomes will this program contribute to?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **Grant Amount Requested:** **$** | | | | | | | | | | | | | **Total Budget for this Program $** | | | | | | | | | | | | | | | | | | | | | | |  | | |  |
| Percentage of Program’s Total Budget: | | | | | | | | | | | | | | | | | | | | **%** | | | | | | | | | | | | | | | | | | | |
| Page 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  |
| 1. **Purpose of Grant: Limited to space provided (10pt font)** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | |
|  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **What problem does this program address?** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **Staffing of program:** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Program Start Date: | | | /    / | | | | | | Planned Completion Date: | | | | | | | | | | | | | | /    / | | | | | | | | Is the program ongoing:  Yes  No | | | | | | | | | |
| # of children who will benefit from this program**:** | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | |
| # of children who benefit from overall organizational services**:** | | | | | | | | | | | | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | |
| Geographical areas served: *(check all that apply)* | | | | | | | | | | | | | | | | | | | CabarrusGastonIredellMecklenburg Rowan, NCStanlyChesterLancaster Union, NCUnion, SCYork | | | | | | | | | | | | | | | | | | | | | |
| What is the demographic of the population of the children served in this program? | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |  | | | | | | | | |
| % Caucasian      % African American      % Hispanic      % Asian      % Other | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|  | |  | | | | |  | | | | | | |  | | | | | | | |  | | | | | |  | | | | |  | | | | |  | | |
|  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **2. Other Funding** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| |  | | --- | | If funding from SCC does not cover entire budget of program, what sources do you have available to fund the balance? (Grants, city, state or federal support, fundraisers, etc.) | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Matching/Other funds: | | | | | | | | **$** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **3. Current Program Budget** | |  | |  |  |
|  | | |  | | |
| **Organization’s Current Total Operating Budget:** | | | **$** | | |
|  | % of Operating Budget for Admin/Fundraising | | | | |
|  | % of Operating Budget for this **program** | | | | |
|  | % of Operating Budget serving children & youth | | | | |

### 

Page 2

|  |  |  |  |
| --- | --- | --- | --- |
| **3a. Program Income – (required information about the program you are requesting funding for)** | | | |
| ***Source*** | ***Amount Committed*** | ***Amount Pending\**** | ***Anticipated Decision Date*** |
| Government grants | $ | $ |  |
| Foundations | $ | $ |  |
| Corporations | $ | $ |  |
| United Way or federated campaigns | $ | $ |  |
| Individual contributions | $ | $ |  |
| Fundraising events and products | $ | $ |  |
| Membership income | $ | $ |  |
| In-kind support | $ | $ |  |
| Investment income | $ | $ |  |
| Speedway Children’s Charities | $ | $ |  |
| ***Revenue*** |  |  |  |
| Government contracts | $ | $ |  |
| Earned income | $ | $ |  |
| Other (specify) | $ | $ |  |
|  |  |  |  |
| ***Total Income*** | **$** | **$** |  |

**\*Note:** Pending sources of support include those requests currently under consideration. Please indicate anticipated decision date.

|  |  |  |
| --- | --- | --- |
| **3b. Program Expense – (required information about the program you are requesting funding for)** |  |  |
| ***Item*** | ***Amount*** | ***%FT/PT*** |
| Salaries and budget (break down by individual position and indicate full or part-time.) | $ | % |
|  | $ | % |
|  | $ | % |
|  | $ | % |
| ***Subtotal*** | $ |  |
| Insurance, benefits and other related taxes | $ |  |
| Consultants and professional fees | $ |  |
| Travel | $ |  |
| Equipment | $ |  |
| Supplies | $ |  |
| Printing and copying | $ |  |
| Telephone and fax | $ |  |
| Postage and delivery | $ |  |
| Rent and utilities | $ |  |
| In-kind expenses | $ |  |
| Depreciation | $ |  |
| Other (specify) | $ |  |
|  |  |  |
| ***Total Expense*** | **$** |  |
|  |  |  |
| ***Difference (income less expense)*** | **$** |  |

|  |
| --- |
|  |

Page 3

**4. Certification**

We certify that the information contained in the application, including all attachments, is true and correct to the best of our knowledge.

|  |  |  |
| --- | --- | --- |
|  |  |  |
| Signature, Executive Director |  | Signature, Program Coordinator |
|  |  |  |
| Name (Printed) |  | Name (Printed) |
|  |  |  |
| Address |  | Address |
|  |  |  |
| City, State Zip |  | City, State Zip |
| (     ) |  | (     ) |
| Phone Number |  | Phone Number |
|  |  |  |
| Email |  | Email |

All applications must be received by mail or in-person by

**5 p.m. on Tuesday, August 1, 2017**

Speedway Children’s Charities

Attn. Lisa Starnes

### 5555 Concord Parkway S.

Concord, NC 28027

704-455-4426

Applications received after the deadline will not be considered for funding.

Page 4

**SCC Application Guidelines**

A completed grant application **MUST** include **two** copies, as indicated below. Please use standard typeface, no smaller than 10-point font. Please supply all information, but attach **only** documentation requested. **Information not requested will not be considered (i.e. video and audio tapes, yearbooks, catalogues, etc.)**

1. The first copy of the application must include:
   * 1 copy of the completed SCC grant application
   * 1 copy of your IRS 501(c)(3) verification
   * 1 copy of your most recent IRS 990
   * 1 copy of your financials (prior fiscal year profit and loss statement, including operating budget and FY/17/18 budget)
   * 1 copy of your Board of Directors-including affiliations, Mission Statement and Organizational Chart

**This copy should be hole punched and placed in a ½-inch black binder with dividers, as indicated.** Documents are to be filed in the binder under the appropriate, labeled sections in the following order:

* Grant Application
* IRS 501(c)(3) verification
* IRS 990
* Finances
* Board of Directors/Mission Statement/Organizational Chart

1. The **second copy** should be placed in a manila envelope inside the front cover of the binder, and shall include:
   * 1 copy of the completed SCC grant application
   * 1 copy of your IRS 501(c)(3) verification
   * 1 copy of your most recent IRS 990
   * 1 copy of your financials (prior fiscal year profit and loss statement, including operating budget and FY/17/18 budget)
   * 1 copy of your Board of Directors-including affiliations, Mission Statement and Organizational Chart

**The applicant should retain a copy of the application for his/her files.**

All applications must be **received** by Speedway Children’s Charities on or before

**Tuesday, August 1, 2017 at 5pm**

Attn: Lisa Starnes

5555 Concord Parkway South

Concord, NC 28027

**Grant Eligibility**

Please review the following eligibility requirements before submitting your application.

* Organization must be established as a 501(c)(3) for one year.
* Projects must serve the needs of children in educational, financial, medical or social needs.
* First year applicants maximum request cannot exceed $4,000
* Organizations must serve children in the following counties: Mecklenburg, Cabarrus, Gaston, Iredell, Union, Stanly or Rowan in NC and York, Chester, Lancaster or Union in SC.
* Capital projects or office supplies are ineligible for funding.
* Grants for purchase of vehicles will be ineligible.
* Funding cannot be used for salaries, consulting fees or scholarship programs.

NOTE: If your organization does not meet the following eligibility requirements, your application cannot be approved.