



Kentucky Chapter

2018 FORE! KIDS' SAKE GOLF TOURNAMENT

FUNDRAISING GOAL: \$40,000

Mission: To care for children in educational, financial, social and medical need in order to help them lead productive lives.

Since its inception in 2011, the Kentucky Chapter of Speedway Children's Charities (SCC) has distributed more than \$625,000 in funding and assistance to help children in need in Kentucky, Southwest Ohio and Southeast Indiana. Included in this total is almost \$308,000 of grant funding the chapter has raised and awarded to several non-profit organizations serving children in the local region. Additionally, the chapter invested more than \$289,000 to partner with Feed the Children and distribute over 680,000 pounds of food and supplies to 14,000 families in need. **Help SCC make 2018 its biggest fundraising year EVER!**

This document summarizes the opportunities the Kentucky Chapter has available for its 2018 Charity Golf Outing. All sponsorships are exclusive and are first-come, first-served.

INAUGURAL FORE! KIDS' SAKE GOLF TOURNAMENT WEDNESDAY, OCTOBER 17, 2018 BELTERRA GOLF COURSE IN FLORENCE, INDIANA SPONSORSHIP OPPORTUNITIES <u>REGISTRATION DEADLINE: WEDNESDAY, OCTOBER 3, 2018</u>	PRESENTING - \$10,000	EAGLE - \$6,000	BIRDIE - \$4,000	WELCOME - \$2,000	MEAL - \$2,000	SCRAMBLE - \$2,000	AUCTION - \$2,000
Official Presenting Sponsor of event	X						
Sponsor logo included in official event logo and sponsor name included in official event name	X						
*Recognition in all press releases, promotional materials and social media announcements	X	X					
*Logo to appear on banners and event signage	X						
Opportunity to address participants during welcome	X						
Opportunity to provide product samples and/or promotional materials to participants	X	X	X				
Bluegrass Club tickets and parking for the NASCAR Race Weekend July 11-13, 2019	4						
Grandstand tickets for the NASCAR Race Weekend July 11-13, 2019		4					
Grandstand tickets for the NASCAR Cup Series race on Saturday, July 13, 2019			4	2	2	2	2

All golf outing sponsorship packages include sponsorship level exclusivity, one (1) foursome, recognition by the host during the event and your sponsor logo on Kentucky's website sponsor page for one year, SCC's page in Kentucky Speedway's July 2019 race program and signage at your team's starting hole on the course.

TEAM/INDIVIDUAL REGISTRATION	
REGULAR FOURSOME.....	\$1,000
VIP FOURSOME*.....	\$1,500
REGULAR INDIVIDUAL.....	\$250
VIP INDIVIDUAL*.....	\$375
<i>Includes greens fees, golf cart rental, swag, contests, silent auction, lunch and awards. Foursome also includes Hole Sponsorship.</i>	
*VIP upgrade includes VIP gift for each golfer	

ADDITIONAL NOTES FOR SPONSORSHIPS AND DONATIONS
Proceeds from all fundraisers benefit the Kentucky Chapter of Speedway Children's Charities and its Grant Distribution Program, which supports projects and programs that directly impact the lives of children in need. All funds raised remain in the local region.
Credit cards, debit cards and checks are acceptable forms of payment. Cash is also accepted in person at Kentucky Speedway during regular business hours. If paying by check, please make it payable to Speedway Children's Charities , <u>not</u> Kentucky Speedway.
Contributions over the Fair Market Value of each asset are tax-deductible. Documentation will be provided at the end of the year.
In-kind donations are being accepted. These can be stand-alone contributions or combined with a sponsorship, team or monetary donation. Available opportunities include auction items, prizeing for contests and the top team(s) and swag bag items for 72 guests.
*For all sponsorships and teams, the company must meet our deadline of Wednesday, October 3 to be included in the event program and on event signage.

SCC Sponsorship Levels and Other Opportunities *(Check your contribution of choice below.)*

GOLF OUTING:

_____ Presenting Sponsor | \$10,000 *(Includes 1 team)*

_____ Meal Sponsor | \$2,000 *(Includes 1 team)*

_____ Eagle Sponsor | \$6,000 *(Includes 1 team)*

_____ Scramble Sponsor | \$2,000 *(Includes 1 team)*

_____ Birdie Sponsor | \$4,000 *(Includes 1 team)*

_____ Auction Sponsor | \$2,000 *(Includes 1 team)*

_____ Welcome Sponsor | \$2,000 *(Includes 1 team)*

_____ Regular Foursome | \$1,000

_____ Regular Individual | \$250

_____ VIP Foursome | \$1,500 *(Includes VIP gift for each golfer)*

_____ VIP Individual | \$375 *(Includes VIP gift)*

GENERAL: *(If you're making a contribution without purchasing a sponsorship or participating in this event, please circle your choice below.)*

Monetary Contribution | \$250 \$500 \$750 \$1,000 Other _____

Contact Information and Method of Payment

Company Name: _____ Contact Person: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

*Check your method of payment below and include all requested information. All payments must be received **by Wednesday, October 17.***

_____ Send Invoice _____ Cash *(Please do NOT mail cash; bring to Kentucky Speedway office during regular business hours.)*

_____ Check *(Make check payable to **Speedway Children's Charities**, not Kentucky Speedway.)*

_____ Credit Card #: _____ Exp. Date: _____ Security Code: _____

Name on Card: _____ Total Amount To Be Charged: _____

Signature from Authorized Person to Charge Card: _____

CONTACT INFORMATION

To confirm your sponsorship or participation in this event, please contact Speedway Children's Charities directly or complete and return this payment form.

DAYNA WINSLETTE

SCC KENTUCKY CHAPTER DIRECTOR

PHONE: 859-567-3417

FAX: 859-647-4307

E-MAIL: dwinslette@kentuckyspeedway.com

LINKS:

SCC WEBSITE: <http://www.speedwaycharities.org/kentucky/>

YOUTUBE: <https://goo.gl/uZ4LEN>



@SCCKentucky

